



FOR IMMEDIATE RELEASE

## **TVA Sports extends Vanier Cup French-language exclusivity rights until 2023**

November 23, 2018

MONTREAL / TORONTO - TVA Sports is pleased to announce it has renewed its exclusive partnership with U SPORTS for another five years. TVA Sports will remain the official broadcaster of the Vanier Cup final as well as the national semifinals, the Uteck and Mitchell Bowls. The deal extends to 2023 inclusively.

As the official broadcaster since 2015, TVA Sports continues to be a leader in university football broadcasting all season long, not only for the national semifinals and finals, but also for regular season games in Quebec. In March, TVA Sports also renewed its agreement with the RSEQ (Réseau du sport étudiant du Québec) until 2023.

"We are excited to announce our renewed partnership with TVA Sports for five more years," said U SPORTS President and CEO Graham Brown. "Since 2015, TVA Sports has been a leader in showcasing Canadian university sports by elevating the profile of U SPORTS football in the Quebec market. We look forward to having them continue as our exclusive French-language football broadcaster."

"TVA Sports is proud to renew its agreement with U SPORTS until 2023 and to continue showcasing the best rivalries in Quebec and Canadian university football. With a broadcast schedule of more than 60 live sporting events from across the province, this partnership once again demonstrates our commitment to ensuring a presence throughout Quebec. TVA Sports is an exceptional platform for the promotion of university football in Quebec and Canada, giving exposure to these high-level athletes, these leaders of tomorrow who also excel in the classroom," said Serge Fortin, vice-president of TVA Sports.

TVA Sports will be in Quebec this weekend to cover all the action of the 54th Vanier Cup presented by Promutuel Insurance. The pre-game show will be broadcast live from TELUS-UL Stadium, beginning at 12:30 p.m. ET followed by the Laval Rouge et Or vs. Western Mustangs matchup.



**WE ARE UNIVERSITY SPORT / NOUS SOMMES LE SPORT UNIVERSITAIRE**

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### About TVA Sports

TVA Sports has become the must-have channel for sports fans, offering several prestigious properties. TVA Sports is the exclusive French-language broadcaster of the National Hockey League (NHL) in Canada until 2026 and the exclusive French-language broadcaster of the Montreal Impact and official broadcaster of MLS until 2021. The network also has agreements with WWE RAW, Major League Baseball (MLB), the Toronto Blue Jays, RSEQ and U SPORTS Football including the Vanier Cup, the Rogers Cup, WTA Tennis, Davis Cup, Fed Cup, the QMJHL, CHL, GYM, Eye of the Tiger Management, Euro 2020, the Grand Prix Cycliste de Québec and Grand Prix Cycliste de Montréal, as well as Red Bull Crashed Ice.

### About U SPORTS

U SPORTS is the national brand for university sports in Canada. Every year, close to 20,000 student-athletes and 700 coaches from 56 universities vie for 21 national championships in 12 different sports. U SPORTS also provides higher performance international opportunities for Canadian student-athletes at Winter and Summer Universiades, as well as numerous World University Championships. For further information, visit [USPORTS.ca](http://USPORTS.ca) or follow us on:

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