



EventConnect™

FOR IMMEDIATE RELEASE

EventConnect by RoomRoster named official accommodation partner of 2019 U SPORTS Winter Championships

February 4, 2019

TORONTO / LONDON, Ont. – U SPORTS announced Monday **EventConnect by RoomRoster** as its official accommodation partner for the upcoming 2019 Winter National Championships.

As the official accommodation partner, EventConnect will source lowest rate hotels for fans, friends, and family heading to all 10 winter championship events. It will offer a personalized reservation system, reserve room blocks and the best group rates available.

“We are pleased to announce our new partnership with EventConnect by RoomRoster,” said U SPORTS President and CEO **Graham Brown**. “They are the leading event management platform in the amateur sports industry. We’re excited to provide access to their seamless reservation platform so that fans, friends and family can support our student-athletes as they compete for a National Championship.”

By leveraging EventConnect’s aggregate volume of reservations and exclusive sponsors, U SPORTS will be able to provide access to quality hotel rooms with savings on average of 14 per cent for each night booked compared to other online hotel providers anywhere in the country.

EventConnect was founded in July 2018, and currently has partnerships in the industry with a number of National Sport Organizations, such as Athletics Canada and Volleyball Canada, along with the NHL’s Anaheim Ducks and San Jose Sharks.

“EventConnect is very excited to announce our new partnership with U SPORTS for the Winter National Championships,” said **Jason Parker**, President and Founder of EventConnect. “Through our industry advancing platform, we provide the best service, exceptional value and unmatched experiences by connecting events, cities, hotels, participants and attendees — all while offering the highest discounted hotel rates for amateur sporting events. We feel that U SPORTS shares these values with us, which will make for a great partnership.”

The 2019 U SPORTS Winter Championship season begins Feb. 21-23 with swimming at the University of British Columbia (Vancouver, B.C.) and Wrestling at the University of Calgary. (Calgary, Alta.) The full championship schedule is available [here](#).



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About EventConnect

EventConnect is the leading online platform for amateur sports. We are the all-in-one event management solution connecting teams, organizers, cities and hotels. Our goal is to move the amateur sports industry forward through technology and data; empowering events to create the best possible experience.

About U SPORTS

U SPORTS is the national brand for university sports in Canada. Every year, close to 20,000 student-athletes and 700 coaches from 56 universities vie for 21 national championships in 12 different sports. U SPORTS also provides higher performance international opportunities for Canadian student-athletes at Winter and Summer Universiades, as well as numerous World University Championships. For further information, visit USPORTS.ca or follow us on:

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