

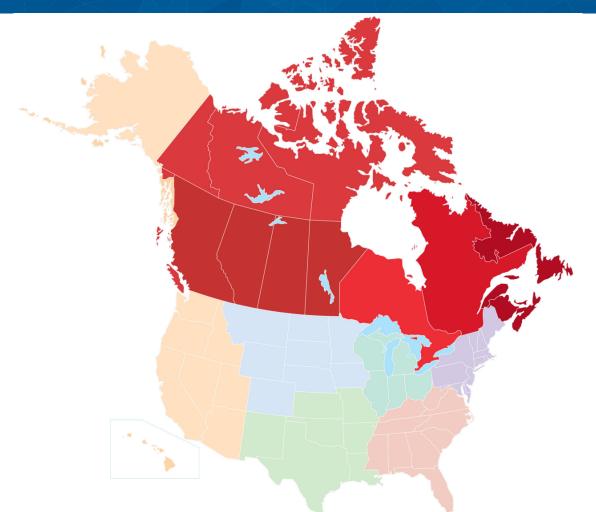
Sharpening Recreation's Strategic Focus & Impacts

Peter Mumford Regional Rep, NIRSA Canadian Region

Chris Dawe Past Regional Rep, NIRSA Canadian Region











NIRSA Canadian Region 2



Our **Network**

Canadian Leadership • Member Engagement • Sharing Knowledge, Data & Resources • Professional Development • Student Development

Professional Associations

Our **Partners** >

On Campus

Academics • Student Services • Varsity Sport • Wellness • Many more...



















Our **Work**

Active/Healthy Students,
Employees, Alumni & Community •
Preventative & Restorative

Healthcare • Experiential Learning • Entrepreneurial & Innovative • Assessment & Research













Delivery Frameworks



ACTIVE CANADA S



Our **Impacts**

Recruitment, Retention & Success • Individual & Community
Wellbeing • Community Building • Shaping Campus & Societal
Culture • Health • Inclusion • Social Justice • Human
Development & Life Readiness • Human Prosperity & Flourishing



Our Network

Canadian Leadership • Member Engagement • Sharing Knowledge, Data & Resources • Professional Development • Student Development

- Canadian Leadership
- Member Engagement
- Sharing Knowledge, Data & Resources
- Professional Development
- Student development





On Campus

Academics • Student Services •
Varsity Sport • Wellness •
Many more...



















- On Campus
 - Academics
 - Student Services
 - Varsity Sport
 - Wellness
 - Many more...

- Associations & Stakeholders
 - CCUPEKA
 - CACUSS
 - U Sports, CCAA & others
 - Public Health Canada
 - CPRA
 - Many more...





Active/Healthy Students,
Employees, Alumni & Community •
Preventative & Restorative
Healthcare • Experiential Learning •
Entrepreneurial & Innovative •
Assessment & Research

















- Active/Healthy Students, Employees, Alumni & Community
- Preventative & Restorative Healthcare
- Experiential Learning
- Entrepreneurial & Innovative
- Assessment & Research





Recruitment, Retention & Success • Individual & Community
Wellbeing • Community Building • Shaping Campus & Societal
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- Recruitment, Retention & Success
- Individual & Community Wellbeing
- Community Building
- Shaping Campus & Societal Culture
- Health
- Inclusion
- Social Justice
- Human Development & Life Readiness
- Human Prosperity & Flourishing



Sharpen the Focus...the next 3-5 years

- 2016 Canada in Motion
- Leadership Summits (Oct & Feb)
- New CRLT
- Strategic planning June 26-28 in Calgary







Our Mission

NIRSA is a leader in higher education and the advocate for the advancement of recreation, sport, and wellness by providing educational and developmental opportunities, generating and sharing knowledge, and promoting networking and growth for our members.





Our Vision

NIRSA is the premier association of leaders in higher education who transform lives and inspire the development of healthy communities worldwide.





NIRSA's Strategic Values

The Values of Our Profession







Health and Wellbeing



Leadership



Sustainable Communities



Sharpen the Canadian Focus...the next 3-5 years

- I. Member Engagement & Professional Development
- II. Canadian Leadership
- III.Research & Assessment
- IV.Stakeholder Relationships
- V. Value Proposition



Upcoming...

- Stakeholder meetings this month
- ECCRC June 7-9
- Strategic planning June 26-28
- Complete CRLT transition & activate the plan
- Atlantic meeting TBA (summer/fall)
- Student Lead-On TBA (fall)
- Canadian Region conference Nov 2-4
- NIRSA Annual Conference Mar 4-7, 2018



You as partners & leaders

- Input to the planning
- Engaging your teams and/or colleagues
- Count your institution in
- Come play with us & bring your friends



2017-2018 Canadian Regional Leadership Team

2017-2018 Cundulan Regional Leadership Team			
Name		Position	Institution
Peter	Mumford	Canadian Regional Rep	York University
Grachella	Garcia	Canadian Regional Rep Elect	University of Alberta
Spencer	Cavan	Canadian Regional Student Leader	University of Guelph
Chris	Dawe	Past Canadian Regional Rep	NIRSA
Jared	Ladobruk	MarComm Director	University of Manitoba
Marc	Pope	West Director (AB, BC)	Simon Fraser University
Graham	Duff	West Student Leader (AB, BC)	University of Calgary
Tanya	Angus	Central Director (MB, SK)	University of Manitoba
Luc	Chapman	Central Student Leader (MB, SK)	University of Manitoba
Jenna	Smith	Ontario Director	Western University
Jenna	Krajinovic	Ontario Student Leader	York University
Perry	Karnofsky	Quebec Director	McGill University
TBD		Quebec Student Leader	
Gansheng	Xu	Atlantic Director (NFLD, NS, NB, PEI)	University of New Brunswick
TBD		Atlantic Student Leader (NFLD, NS, NB, PEI)	
Kathleen	Hatch	NIRSA Consultant	Hatch Group
Emily	Hughes	Membership Outreach Coordinator	NIRSA HQ Staff





Peter Mumford
Regional Rep, NIRSA Canadian Region
canadianrep@nirsaleaders.org

Chris Dawe
Past Regional Rep, NIRSA Canadian Region
cgdawe@gmail.com

