NATIONAL SPORT STATISTICS

Communications
Tuesday June 6th, 2017

STATISTICS: AN OVERVIEW

- **Challenges**
  - Lack of standardization
  - Inconsistencies in collection of statistics
  - Multiple approaches/varying resources at the school level

- **Goals/Objectives**
  - The best platform for each sport
  - Live Statistics, quality
  - Standardized practices

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STATISTICS RESEARCH

STATISTICS: RESEARCH

o **Website Traffic and Analytics**
  - 20% Live-Statistics
  - 25% Other statistics related content (e.g. player profiles, team profiles, standings, etc.)
  - Peaks and TOP viewership in 2016-17
  - Correlation with Social Media

o **Landscape**
  - Mapped out website providers and statistic platforms

STATISTICS: BY CONFERENCE (1/2)

SPORTS	AUS	RSEQ	OUA	CANADA WEST
BASKETBALL	100% Presto Live Stats Entry	25% StatCrew + StatJack (only Laval and Concordia - will change to Presto in future), 75% Presto Live Stats Entry	100% StatCrew	100% StatCrew
FOOTBALL	100% StatCrew + StatJack	100% StatCrew	100% StatCrew + StatJack	100% StatCrew + StatJack
VOLLEYBALL	100% Presto Live Stats Entry	100% StatCrew (at end of game)	StatCrew + StatJack, Presto Live Stats Entry, 50/50?	100% StatCrew
HOCKEY	100% Presto Live Stats Entry	100% LeagueStat	100% LeagueStat	Tentatively Presto for 2017-18 season
SOCCER	100% Presto Live Stats Entry	S1 (manually at end of game)	100% Presto Live Stats Entry	100% Presto Live Stats Entry

STATISTICS: BY CONFERENCE (2/2)

SPORTS	AUS	RSEQ	OUA	CANADA WEST
FIELD HOCKEY	N/A	N/A	Use Altius rt to enter statistics which uploads directly to Presto) or Entrystats into Presto back-end after each game (see link provided - no live stats)	PDFs / links posted on CW site
TRACK & FIELD	HyTek	Depends on school	HyTek	PDFs / links posted on CW site
CROSS COUNTRY	Manual (unless chip timing is used by host of meet)	Depends on school / Chip Timing	Chip timing (Various Services)	PDFs / links posted on CW site
RUGBY	Manual	S1 (manually at end of game)	Manual	PDFs / links posted on CW site
CURLING	Curling Canada Website	N/A	N/A	N/A
SWIMMING	HyTek	Splash	HyTek	PDFs / links posted on CW site
WRESTLING	N/A	N/A	N/A	PDFs / links posted on CW site

STATISTICS: EXAMPLES

1. **Hockey**
   - 2 different statistics platforms used
   - LeagueStat and Presto Live Stats Entry
   - Movement

2. **Rugby**
   - No statistics platform used to collect data
   - PDFs

STRATEGIC VISION

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STATISTICS: APPROACH

- **Better (Complete?) understanding of the landscape**
  - Field level, school and conference
  - Statistics tools and websites

- **Exploration and consultation**
  - Multi-sport organization
  - Media
  - Technology
  - Experts

- **Collaboration and synergies**
  - With the conferences and schools

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STATISTICS: STATEGY

o **Limit major or unnecessary changes**

- Why changing things that are working? (tools and process)

- Include schools reality (long term agreements and limitations)

o **Identify opportunities for improvement**

- All digital (all sports)

- Live-stats (school, conference and national)

- Standardization (field level)

o **Consider new tool/solutions/technology**

- Statistics aggregator

- Evolution of the platforms currently used

- Mobile applications

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U SPORTS

STATISTICS: WORKSHOP

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WORKSHOP: QUESTION 1

1. Considering the varying resources (human resources, equipment, stats platform) what would be the challenges, issues, and limitations of setting a national minimum standard for statistics for each sport?

2. Discuss whether all members / conferences and U SPORTS should identify and agree upon the use of a standardized statistics platform for each U SPORTS discipline?

3. What is the current given value of statistics in university sport and how are they being used across the country by each university and conference? What value and use should we give to statistics moving forward?

WORKSHOP: QUESTION 4

4. What opportunities can exist in the future based on this standardization of statistics? What opportunities do you see in terms synergy with digital content produced by the members (e.g. video, branded or editorial content, webcast)?