



# 2023 U SPORTS CONFERENCE & ANNUAL MEETING

**June 12 - 15**

Fairmont Le Château Montebello  
392 Rue Notre Dame | Montebello, QC

## COMMITTEE MEETINGS

### SUNDAY, JUNE 11

TIME		COMMITTEE	LOCATION
10:00 AM	- 2:00 PM	Eligibility Committee Meeting	Newfoundland
6:00 PM	- 8:00 PM	Sport Committee Meeting	Nova Scotia
3:00 PM	- 7:00 PM	AFA Committee Meeting	Newfoundland
6:00 PM	- 9:00 PM	<b>REGISTRATION</b>	Hotel Lobby

## CONFERENCE SESSIONS

### MONDAY, JUNE 12

TIME		PRESENTATION / WORKSHOP TOPIC	LOCATION
12:00 PM	- 3:00 PM	<b>REGISTRATION</b>	Hotel Lobby
8:30 AM	- 2:00 PM	<b>U SPORTS Social - Golf Tournament</b> <i>Please join us for a fun activity to kick off our Conference!</i>	Golf Le Château Montebello
2:00 PM	- 3:30 PM	<b>FREE TIME</b>	
3:30 PM	- 3:45 PM	<b>Introduction to the U SPORTS Conference</b> <i>Pierre Arseneault, Chief Executive Officer, U SPORTS</i>	Outaouais Ballroom
3:45 PM	- 4:30 PM	<b>U SPORTS Presentation: A Year in Review</b> <i>Pierre Arseneault, U SPORTS</i>	Outaouais Ballroom
4:45 PM	- 5:30 PM	<b>External Presentation</b> <i>Chris Wilson, Executive Director, CBC Sports</i>	Outaouais Ballroom
5:30 PM	- 6:15 PM	<b>PM BREAK</b>	
6:15 PM	- 7:15 PM	<b>U SPORTS Awards Cocktail Reception</b>	Outaouais Terrace
7:15 PM	- 9:30 PM	<b>U SPORTS Honours Awards Reception</b> <i>Austin-Matthews Award, Fred Sgambati Media Award, Jean-Marie de Koninck U SPORTS Coaching Excellence Award, L.B. "Mike" Pearson Award</i>	Outaouais Ballroom
9:30 PM	- 12:00 AM	<b>U SPORTS Social - Hospitality Suite</b>	Le Club

### TUESDAY, JUNE 13

TIME		PRESENTATION / WORKSHOP TOPIC	LOCATION
8:00 AM		<b>CONTINENTAL BREAKFAST</b>	Outaouais Terrace
8:30 AM	- 9:00 AM	<b>Morning Motivation</b> <i>Jenn Mathews, Movestrong</i>	Outaouais Ballroom
9:00 AM	- 10:30 AM	<b>U SPORTS Member Engagement Session: Eligibility &amp; AFA Policy Alignment &amp; Related Topics, including EDI</b> <i>Tara Hahto, Director Compliance &amp; Eligibility, U SPORTS</i>	Outaouais Ballroom

CONFERENCE SESSIONS				
10:30 AM	-	10:45 AM	<b>REFRESHMENT BREAK</b>	Outaouais Foyer
10:45 AM	-	12:15 PM	<b>Canada Sport &amp; Entertainment Expo</b> <i>Exhibitors will showcase the latest sport products &amp; services in a Speed Networking format to help Members with programs, services &amp; facilities.</i>	Curling Club
12:15 PM	-	1:15 PM	<b>LUNCH</b>	Heritage Room
1:30 PM	-	3:00 PM	<b>U SPORTS Presentation:</b> <b>MarkComms Update and Broadcast Strategy</b> <i>John Bower, Director Marketing and Communications, U SPORTS</i> <i>Chris Wilson, CBC</i> <i>Veronique Dubois, TVA</i>	Outaouais Ballroom
3:00 PM	-	3:15 PM	<b>REFRESHMENT BREAK</b>	Outaouais Foyer
3:15 PM	-	5:00 PM	<b>Part 1 - U SPORTS Presentation:</b> <b>Highlights from full return to National Championships, Bid Processes, Sport Model</b>  <b>Part 2 - U SPORTS Member Engagement Session:</b> <b>Building out a U SPORTS National Championship Business Plan – Hosting Models, Formats &amp; Berths, Championship Dates</b>  <i>Lisette Johnson-Stapley, Chief Sport Officer, U SPORTS</i> <i>Mark Alfano, Director of Sport, U SPORTS</i> <i>Jenna Blackburn, Sport Coordinator, U SPORTS</i>	Outaouais Ballroom
5:00 PM	-	6:00 PM	<b>PM BREAK</b>	
6:00 PM	-	9:00 PM	<b>FREE NIGHT</b> A chance to enjoy the local amenities on property & within Montebello!	
9:00 PM	-	12:00 AM	<b>U SPORTS Social - Hospitality Suite</b>	Le Club
WEDNESDAY, JUNE 14				
TIME		PRESENTATION / WORKSHOP TOPIC		LOCATION
8:00 AM			<b>CONTINENTAL BREAKFAST</b>	Outaouais Terrace
8:30 AM	-	9:00 AM	<b>Awards and Recognition - Best Practices</b> Don Elliot, Nothers The Award Store	Outaouais Ballroom
9:00 AM	-	10:30 AM	<b>U SPORTS Member Engagement Session:</b> <b>Safe Sport - Identifying Next Steps</b> <i>Lisa Beatty, Chief Operating Officer, U SPORTS</i> <i>Gord Hopper, Sport System Consultant</i>	Outaouais Ballroom
10:30 AM	-	10:45 AM	<b>REFRESHMENT BREAK</b>	Outaouais Foyer
10:45 AM	-	12:15 PM	<b>U SPORTS Presentation:</b> <b>International Business - Highlights from this past season &amp; future priorities – The Benefits of participation in FISU events for Universities, their Student-Athletes, Administrators &amp; Coaches</b> <i>Alexandra Roy, Manager of International Programs, U SPORTS</i> <i>Jenna Blackburn, Sport Coordinator, U SPORTS</i> <i>Key Note: Tyler Hylland, member of the FISU 2023 Gold Medal U SPORTS National Hockey Team</i>	Outaouais Ballroom
12:15 PM	-	2:15 PM	<b>LUNCH &amp; CONFERENCE MEETINGS</b>	AUS - Montebello Room OUA - Ontario Room RSEQ - Manitoba & Saskatchewan Rooms Canada West - Le Club
2:15 PM	-	3:15 PM	<b>U SPORTS Member Engagement Session:</b> <b>Equity, Diversity and Inclusion – Transgender Policy Overview (After 5 Years)</b> <i>John Bower, U SPORTS</i>	Outaouais Ballroom

CONFERENCE SESSIONS				
3:15 PM	-	3:30 PM	<b>REFRESHMENT BREAK</b>	Outaouais Foyer
3:30 PM	-	4:30 PM	<b>U SPORTS Member Engagement Session: Governance</b> <i>Pierre Arsenault, U SPORTS</i> <i>Lisa Beatty, U SPORTS</i> <i>Zach Weese, Manager of Governance &amp; Special Projects</i>	Outaouais Ballroom
4:30 PM	-	5:30 PM	<b>Conference Wrap-Up &amp; Closing Remarks</b> <i>Pierre Arsenault, U SPORTS</i>	Outaouais Ballroom
5:30 PM	-	6:15 PM	<b>PM BREAK</b>	
6:15 PM	-	8:15 PM	<b>Membership Dinner</b>	BBQ Terrace
6:30 PM	-	10:00 PM	<b>U SPORTS Social</b> <i>Please join us for some live music &amp; a bonfire!</i>	BBQ Terrace
10:00 PM	-	12:00 AM	<b>U SPORTS Social - Hospitality Suite</b>	Le Club

ANNUAL MEETING				
THURSDAY, JUNE 15				
TIME		PRESENTATION / WORKSHOP TOPIC		LOCATION
8:30 AM			<b>CONTINENTAL BREAKFAST</b>	Outaouais Terrace
9:00 AM	-	10:00 AM	<b>Keynote Speaker</b> <i>More information to come...</i>	Outaouais Ballroom
10:00 AM	-	12:00 PM	<b>44<sup>th</sup> U SPORTS Annual Meeting</b>	Outaouais Ballroom
1:30 PM	-	2:30 PM	<b>U SPORTS Board of Directors Meeting</b>	Newfoundland