



Student-Athletes + motionball = Putting the fun back into giving!



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motionball for Special Olympics



motionball 

FOR SPECIAL OLYMPICS
POUR OLYMPIQUES SPÉCIAUX



Who are we?

motionball is a national not-for-profit that empowers young Canadians to be leaders in their communities, raising funds and awareness for Special Olympics through integrated social and sporting events.

We believe that the next generation of Canadians, today's students and young professionals, are the future of the Special Olympics movement – with the power to make meaningful difference for generations to come.

Who we support

Special Olympics is the world's largest sports organization for children and adults with intellectual disabilities, providing year-round training and activities to millions of participants who experience the transformative power of sport.

Special Olympics provides a community and sense of belonging where people with intellectual disabilities are valued and celebrated.



COMMUNITY
& FRIENDSHIP



CHILDREN & YOUTH



HIGH PERFORMANCE



LOCAL COMPETITION



#NO GOOD WAY

Event Properties



01

Marathon of Sport

motionball's signature peer to peer fundraising event that brings together young professionals and corporate teams for a day of fun, athletic competition alongside local Special Olympics athletes.



02

Galas

In celebration of the athletes we proudly support, motionball Galas are the can't-miss events of the year in Toronto, Calgary, and Halifax. We're raising critical funds, and we're doing it in style.

Event Properties



03

motionballU

The motionball University program was established to give Canadian university students the opportunity to create meaningful, relevant ways to support Special Olympics through their own on-campus initiatives and events.

Students are able to give back to a great cause while building meaningful relationships with the very individuals who are benefiting from their support: local Special Olympics athletes.



- 35+ universities across Canada
- Run by small student committees on campus with support from National Office
- One of the most important parts of the motionball organization
- \$150,000 raised by motionballU in 2021/2022 alone
- Over \$500,000 raised since 2019



Marathon of Sport

- An all-day multi-sport event in support of Special Olympics
- Teams of 8-10 students are joined by 1-2 local Special Olympics athletes for a full day of inclusive sports
- Students are given the opportunity to raise important funds for Special Olympics athletes in their province and across Canada
- Students share their love of sport and build relationships with Special Olympics athletes in their communities



motionball **U**  TM



motionball 

Does your school have a motionball chapter?

Not yet!



- You can help bring motionball to your school!
- 2 student athlete leaders needed
- National Office will support from all angles
- Help spread the word to coaches and other varsity athletes to get involved

Does your school have a motionball chapter?

Yes they do!



1. Encourage varsity participation at Marathon of Sport
2. Assist with logistics such as venue rental and equipment
3. Run a fundraiser in support of motionball

2022/2023 Goals

First

Have a minimum of 2 varsity athletes on all motionballU committees

Second


Host a Marathon of Sport event on 5 new campuses

Third

Have a minimum of 4 varsity teams participate in every school's Marathon of Sport event

Fourth

Raise \$200,000 for Special Olympics



Let's meet some current
varsity athletes!

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**Let's use our
shared love
of sport and
CHOOSE TO
INCLUDE!**



Thank You! Questions?

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