



U SPORTS Sport Department Presentation



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U SPORTS

SPORT DEPARTMENT.



30/05/2022



Core Areas of Focus.

1. GOVERNANCE FOR SPORT
 - SPORT COMMITTEE
 - SPORT DECISION MAKING
2. SPORT MODEL
3. SPORT PROGRAMMING
4. NATIONAL CHAMPIONSHIPS
5. INTERNATIONAL



Sport Committee.

- Terms of Reference
- Composition / Members
- Role & Responsibilities



Sport Committee.

A New Look.

- Terms of Reference
- Composition / Members
- Role & Responsibilities
- Decision Making Processes

Major differences from old format.

- Decision-Making Recommendation – as per proper governance
- Reduction in Composition
- Strategic Vision vs Field of play Technical
 - Sport Model Program
 - Berths, Seeding, Formats
 - Sport Decision Making – based on the growth of sport across Canada – not within one conference



Sport Decision Making.

A Review.

- Too much overlap between STSCs and Sport Committee
- Terms of Reference Review
- Remove Board of Directors from Playing Regulations Approval Process
- Parameters to empower STSCs



Sport Model.

A Model for Growth.



Sport Model.

Status & Next Steps.

- Kick starting process after pandemic pause
- Reminder of Parameters
- Applications for Review
- Revised Timelines

Sport Model Principles

- **Members and Conferences will maintain complete autonomy as to their decision to declare their participation in any sport offered or proposed.**
- **Members and Conferences will be consulted.**
- **Sports will be reviewed based on a transparent set of criteria and key performance indicators.**
- **Key Performance Indicators will be focused on opportunities that contribute to a positive student-athlete experience.**



Sport Model Framework.





Operating Standards.

Appendix E: Operating Standards by Sport Category (including Primary Benchmarking Criteria for Reclassification)

The following provides a summary of the standards, policies, and services for each category. Areas highlighted in red represent a primary benchmarking standard that would trigger a reclassification review. Refer to U SPORTS policies for complete description of all related policy requirements.

Legend:	Core Sport	Partnership Sport – P1 “Conference Sanction”	Partnership Sport – P2 “Invitational”	Partnership Sport – P3 “Pilot”
<input checked="" type="checkbox"/> = current requirement M = Mandatory N = Requires Negotiation Primary Benchmarking Standard that Triggers Reclassification Review				
1.0 Operational Model & Finances				
1.1 Primary Organizer	U SPORTS	Operated in Partnership with NSO or other partner	Operated in Partnership with NSO or other partner or continued primary operation by NSO	Operated by NSO or other organization
1.2 Funding Model	Funded by U SPORTS	Co-funded by NSO	Primary funding by NSO	Primary funding by NSO
1.3 U SPORTS Licensing Fee to NSO or Other	-	N	M	M
1.4 Host Rights Fee	<input checked="" type="checkbox"/>	M	M	M
1.5 Administration Fee	-	M	M	M
1.6 Travel Subsidy via U SPORTS funding pool	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	N	N
1.7 Member Sport Fee	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	M	M
1.8 Member Branding/Marketing Fee	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	M	Not required
1.9 Coaches' Excellence Fee	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	M	Not required
2.0 Technical Officials Fee	<input checked="" type="checkbox"/> Host	<input checked="" type="checkbox"/> Host or NSO	M Host or NSO	M Host or NSO
1.10 Student-Athlete Fee (Portal)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	M	M



Evaluation Matrix.

APPENDIX C: Sport Evaluation Matrix

The following matrix will be used to evaluate applications for sanctioning as a Pilot Sport and the reclassification of sports by U SPORTS. Criteria outlined in this matrix will be evaluated using various key performance indicators, including data provided by Applicants as part of the application process.

A. Championship & Sport Participation Factors			
Category	Criteria	Category KPIs	Grade
1. National Championship	1) Must currently host a national university championship in the sport	1) Timing & impact on student-athletes, Members, Conferences 2) Location (permanent vs. rotation; accessibility for Members/Regions) 3) History/track record and sustainability of Championship 4) Current Member involvement with Championship 5) Partnership support (sponsors, host cities, media, other organizations) 6) Promotion of Championship 7) Student-athlete experience at Championship 8. Competitive Balance	GRADE/15
GRADE/15			
2. University Sport Participation	1) Adequate university sport participation must be demonstrated	1) Total # of university entries in Championship (last 3 years) 2) Total # of student-athletes in Championship (last 3 years) 3) Total pool of university teams, individuals in NSO system 4) Member competitive, club, campus recreation participation 5) Trends in university participation	GRADE/10
GRADE/10			
3. Total Sport Participation	1) Sport sustainability as demonstrated by grassroots participation	1) Total Members per PSO 2)Total Members of NSO 3) Total grassroots participation in sport 4) Participation trends	GRADE/5
GRADE/5			
4. Regional Representation	1) At least 2 of the 4 regions must have universities in competition pool that progress to current national championship	1) Total # of Regions (of CW, OUA, RSEQ, AUS) currently in competition pool of NSO 2) If only 2 Regions in Pool, what is NSO plan to expand regional representation during Pilot phase? (min. 3 regions required to progress to P2 – Invitational) 3) Breakdown of total sport participation by Conference regions	GRADE/10
GRADE/10			
Total Grade: Championship Sport Participation/40			
B. NSO Factors			
Category	Criteria	Category KPIs	Grade
5. NSO Operating Commitments & Capacity	1) NSO's capacity to partner with U SPORTS in delivering the Championship.	1) Acceptance of U SPORTS financial requirements, including prescribed fees 2) Capacity of NSO to service U SPORTS relationship and enhanced championship 3) Motivation of NSO to work with Members, Conferences in growing opportunities for university student-athletes 4) Commitment to FISU 5) Impact of partnering with NSO on U SPORTS brand, marketing, and partnership opportunities 6) Ability for Host to show a surplus budget	



Sport Programming.

Moving forward.

- Berths, Seeding, Formats
- Coaching
 - Female in Coaching Program
 - Hockey Canada Female Coach of the Year
- Officiating
 - Revised Fees
 - Revised Model for Football
- NSO Partnerships
 - Hockey Canada – intramural hockey
 - Football Canada & CJFL – Vanier Cup
 - Canada Basketball – Officials
- Medical
 - Resources on Website



National Championships.

RESTART & REBUILD.



Return to Competition.

Restart: 2021-2022 in Review.

- Pandemic Challenges
- Post Championship Survey Results
 - Successes:
 - Friendly & Helpful Staff
 - Competition Venue
 - Atmosphere / Fan Experience
 - Learnings / Areas for Improvement:
 - Awards Banquets
 - Promotion, Branding and Social Media
 - Lack of Consistency



Return to Competition.

Thank You to Hosts 2021-2022

- Acadia University
- University of Alberta
- University of Calgary
- Cape Breton University
- Carleton University
- Université Laval
- University of Manitoba
- Université de Montréal
- University of New Brunswick
- University of Prince Edward Island
- Queen's University
- University of Toronto
- Western University





A Look Ahead.

2022-2023 Calendar.

FALL CHAMPIONSHIPS

- **November 2-6, 2022:** W RUGBY @ University of Victoria
- **November 3-7, 2022:** W FIELD HOCKEY @ CW
- **November 10-13, 2022:** M SOCCER @ Thompson Rivers University
- **November 10-13, 2022:** W SOCCER @ Université Laval
- **November 12, 2022:** CROSS COUNTRY @ Dalhousie University & Saint Mary's University
- **November 19, 2022:** MITCHELL BOWL – RSEQ @ OUA
- **November 19, 2022:** UTECK BOWL – CW @ AUS
- **November 26, 2022:** VANIER CUP @ TBD

<https://usports.ca/hq/championship-information/calendar>



A Look Ahead.

2022-2023 Calendar.

WINTER CHAMPIONSHIPS

- **February 24-25, 2023:** WRESTLING @ University of Alberta
- **February 24-26, 2023:** SWIMMING @ TBD
- **March 9-11, 2023:** TRACK & FIELD @ University of Saskatchewan
- **March 9-12, 2023:** W BASKETBALL @ Cape Breton University
- **March 10-12, 2023:** M BASKETBALL @ St. Francis Xavier University
- **March 16-19, 2023:** W HOCKEY @ Université de Montréal
- **March 16-19, 2023:** M HOCKEY @ University of Prince Edward Island
- **March 17-19, 2023:** W VOLLEYBALL @ University of British Columbia
- **March 17-19, 2023:** M VOLLEYBALL @ McMaster University

<https://usports.ca/hq/championship-information/calendar>



Priorities.

Rebuild: Looking Forward.

- Next Bid Process
 - Basketball & Hockey (spring/summer)
 - Soccer & Rugby (fall)
- Playing Regulations Review
- Berths, Seeding, Format Confirmation
- STSC Roles, Responsibilities and Process
- NSO Partnerships
- Identify Opportunities
 - Vanier 2023 & Beyond
 - Championship Schedule



International.

Making our mark on the World Stage.



FISU.

Status Report & Next Steps.

- Overcoming Challenges
 - Cancellation of Lucerne 2021
 - Withdrawal from Chengdu 2021
 - New Manager, International Games Operations
- 2022-2023 Calendar
 - International calendar still uncertain
 - Participation in 6 WUC and 1 UWC
 - Preparation for Lake Placid 2023
 - [How NY does winter](#)
 - Team Canada
 - 110 Athletes
 - 30 Coaches and ISTs
 - 10 Mission Staff
 - Chengdu 2021 postponed to summer 2023, Ekaterinburg hosting rights suspended
- Hosting and Bidding
 - London, ON 2023 World University Championship Rowing
 - Strategy revision and action plan design



All Stars.

Status Report.

- FISU Lake Placid
 - M&W - Team Staff – first right of refusal
 - Men's Team vs World Junior Concept





THANK YOU

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