

### U SPORTS Sport Department Presentation







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# **USPORT DEPARTMENT.**



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## **Core Areas of Focus**

- **1. GOVERNANCE FOR SPORT** 
  - > SPORT COMMITTEE
  - > SPORT DECISION MAKING
- 2. SPORT MODEL
- 3. SPORT PROGRAMMING
- 4. NATIONAL CHAMPIONSHIPS
- 5. INTERNATIONAL





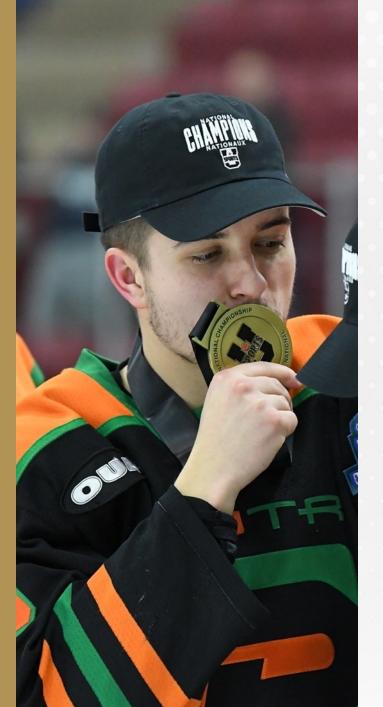


# Sport Committee

- Terms of Reference
- Composition / Members
- Role & Responsibilities







# Sport Committee

#### A New Look.

- Terms of Reference
- Composition / Members
- Role & Responsibilities
- Decision Making Processes

#### Major differences from old format.

- Decision-Making Recommendation as per proper governance
- Reduction in Composition
- Strategic Vision vs Field of play Technical
  - Sport Model Program
  - Berths, Seeding, Formats
  - Sport Decision Making based on the growth of sport across Canada not within one conference





# Sport Decision Making.

#### A Review.

- Too much overlap between STSCs and Sport Committee
- Terms of Reference Review
- Remove Board of Directors from Playing Regulations Approval Process
- Parameters to empower STSCs





# Sport Model.

A Model for Growth.







## Sport Model.

#### Status & Next Steps.

- Kick starting process after pandemic pause
- Reminder of Parameters
- Applications for Review
- Revised Timelines

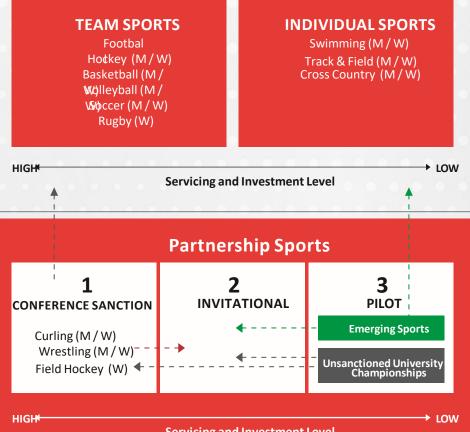
#### **Sport Model Principles**

- Members and Conferences will maintain complete autonomy as to their decision to declare their participation in any sport offered or proposed.
- Members and Conferences will be consulted.
- Sports will be reviewed based on a transparent set of criteria and key performance indicators.
- Key Performance Indicators will be focused on opportunities that contribute to a positive student-athlete experience.

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## Sport Model Framework.

#### **Core National Championship Sports**



Servicing and Investment Level

**REMOVAL OF U SPORTS SANCTIONING ^**Failure to meet specified criteria. May continue as unsanctioned Championship



## **Operating Standards.**

Appendix E: Operating Standards by Sport Category (including Primary Benchmarking Criteria for Reclassification)

The following provides a summary of the standards, policies, and services for each category. Areas highlighted in red represent a primary benchmarking standard that would trigger a reclassification review. Refer to U SPORTS policies for complete description of all related policy requirements.

Legend: = current requirement M = Mandatory N = Requires Negotiation Primary Benchmarking Standard that Triggers Reclassification Review	Core Sport	Partnership Sport – P1 "Conference Sanction"	Partnership Sport – P2 "Invitational"	Partnership Sport – P3 "Pilot"
1.0 Operational Model & Finances				
1.1 Primary Organizer	U SPORTS	Operated in Partnership with NSO or other partner	Operated in Partnership with NSO or other partner or continued primary operation by NSO	Operated by NSO or other organization
1.2 Funding Model	Funded by U SPORTS	Co-funded by NSO	Primary funding by NSO	Primary funding by NSO
1.3 U SPORTS Licensing Fee to NSO or Other	- • • • • •	• • • <b>N</b> • • •	• • M • •	• • • M • •
1.4 Host Rights Fee		• • • <b>M</b> • • •	• • M • • •	• • M • •
1.5 Administration Fee		M	M	M o
1.6 Travel Subsidy via U SPORTS funding pool			N	Ν
1.7 Member Sport Fee			M	M
1.8 Member Branding/Marketing Fee			м	Not required
1.9 Coaches' Excellence Fee			М	Not required
2.0 Technical Officials Fee		$\checkmark$	М	Μ
	Host	Host or NSO	Host or NSO	Host or NSO
1.10 Student-Athlete Fee (Portal)			M	M

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### **Evaluation Matrix.**

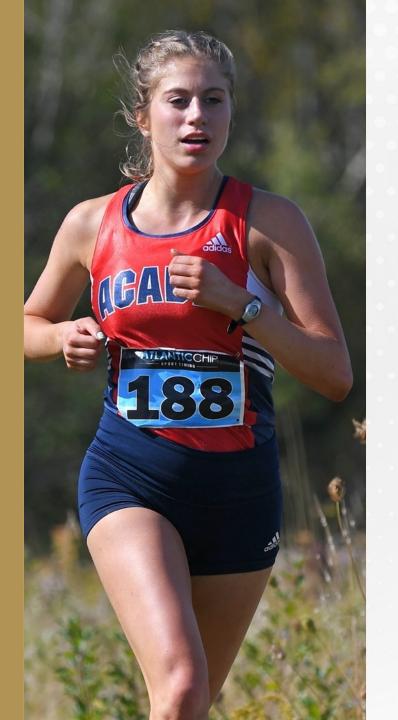
#### **APPENDIX C: Sport Evaluation Matrix**

The following matrix will be used to evaluate applications for sanctioning as a Pilot Sport and the reclassification of sports by U SPORTS. Criteria outlined in this matrix will be evaluated using various key performance indicators, including data provided by Applicants as part of the application

process.			
A. Championship & Sport Participation F	actors		
Category	Criteria	Category KPIs	Grade
1. National Championship	1) Must currently host a national university championship in the sport	Timing & impact on student-athletes, Members, Conferences     Location (permanent vs. rotation; accessibility for	
		Members/Regions) 3) History/track record and sustainability of Championship	
		4) Current Member involvement with Championship	
		5) Partnership support (sponsors, host cities, media, other organizations)	
		6) Promotion of Championship	
		7) Student-athlete experience at Championship     8. Competitive Balance	
		GRADE/15	J
			-
2. University Sport Participation	<ol> <li>Adequate university sport participation must be demonstrated</li> </ol>	1) Total # of university entries in Championship (last 3 years)	
	be demonstrated	<ol><li>Total # of student-athletes in Championship (last 3 years)</li></ol>	
		<ol> <li>Total pool of university teams, individuals in NSO system</li> </ol>	
		<ol> <li>Member competitive, club, campus recreation participation</li> </ol>	
		5) Trends in university participation	
		GRADE/10	
3. Total Sport Participation	1) Sport sustainability as demonstrated by	1) Total Members per PSO	1
	grassroots participation	2)Total Members of NSO	
		3) Total grassroots participation in sport	
		4) Participation trends	
		GRADE/5	1
4. Regional Representation	1) At least 2 of the 4 regions must have	1) Total # of Regions (of CW, OUA, RSEQ, AUS) currently in	1
. regional representation	universities in competition pool that progress to	competition pool of NSO	
	current national championship	<ol> <li>If only 2 Regions in Pool, what is NSO plan to expand regional representation during Pilot phase? (min. 3 regions required to any provide the plane)</li> </ol>	
		progress to P2 – Invitational)	
		<ol> <li>Breakdown of total sport participation by Conference regions</li> </ol>	
		GRADE/10	-
		Total Grade: Championship Sport Participation/40	
B. NSO Factors			
Category	Criteria	Category KPIs	Grade
<ol> <li>NSO Operating Commitments &amp; Capacity</li> </ol>	<ol> <li>NSO's capacity to partner with U SPORTS in delivering the Championship.</li> </ol>	1) Acceptance of U SPORTS financial requirements, including prescribed fees	
		2) Capacity of NSO to service U SPORTS relationship and enhanced championship	
		3) Motivation of NSO to work with Members, Conferences in growing opportunities for university student-athletes	
		4) Commitment to FISU	
		5) Impact of partnering with NSO on U SPORTS brand,	
	<ul> <li>A second sec second second sec</li></ul>	marketing, and partnership opportunities 6) Ability for Host to show a surplus budget	





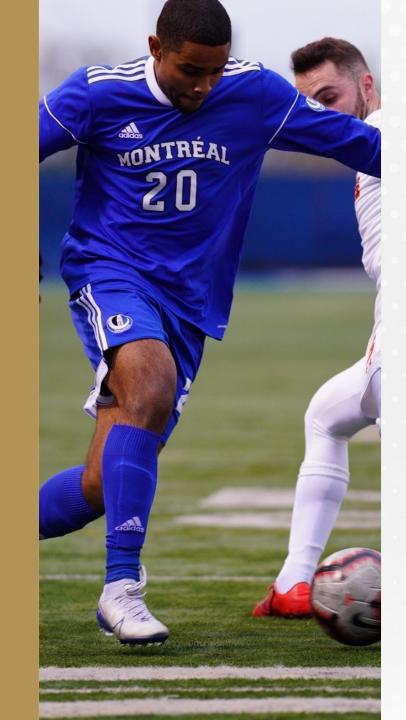


## Sport Programming.

#### Moving forward.

- Berths, Seeding, Formats
- Coaching
  - Female in Coaching Program
  - Hockey Canada Female Coach of the Year
- Officiating
  - Revised Fees
  - Revised Model for Football
- NSO Partnerships
  - Hockey Canada intramural hockey
  - Football Canada & CJFL Vanier Cup
  - Canada Basketball Officials
- Medical
  - Resources on Website





## National Championships.

#### **RESTART & REBUILD.**





# Return to Competition.

#### Restart: 2021-2022 in Review.

- Pandemic Challenges
- Post Championship Survey Results
  - Successes:
    - Friendly & Helpful Staff
    - Competition Venue
    - Atmosphere / Fan Experience
  - Learnings / Areas for Improvement:
    - Awards Banquets
    - Promotion, Branding and Social Media
    - Lack of Consistency



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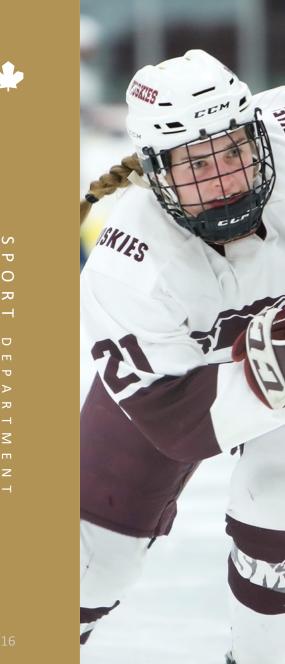
# Return to Competition.

#### Thank You to Hosts 2021-2022

- Acadia University
- University of Alberta
- University of Calgary
- Cape Breton University
  - Carleton University
    - Université Laval
- University of Manitoba

- Université de Montréal
- University of New Brunswick
- University of Prince Edward Island
  - Queen's University
  - University of Toronto
  - Western University





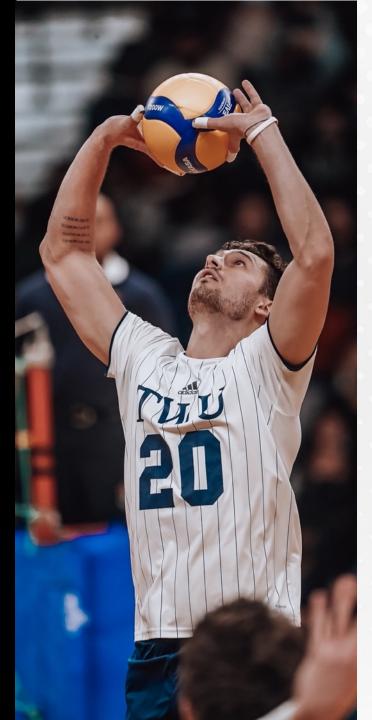
## A Look Ahead. 2022-2023 Calendar.

#### **FALL CHAMPIONSHIPS**

- November 2-6, 2022: W RUGBY @ University of Victoria
- November 3-7, 2022: W FIELD HOCKEY @ CW
- November 10-13, 2022: M SOCCER @ Thompson Rivers University
- November 10-13, 2022: W SOCCER @ Université Laval
- November 12, 2022: CROSS COUNTRY @ Dalhousie University & Saint Mary's University
- November 19, 2022: MITCHELL BOWL RSEQ @ OUA
- November 19, 2022: UTECK BOWL CW @ AUS
- November 26, 2022: VANIER CUP @ TBD

#### https://usports.ca/hq/championship-information/calendar





## A Look Ahead. 2022-2023 Calendar.

#### WINTER CHAMPIONSHIPS

- February 24-25, 2023: WRESTLING @ University of Alberta
- February 24-26, 2023: SWIMMING @ TBD
- March 9-11, 2023: TRACK & FIELD @ University of Saskatchewan
- March 9-12, 2023: W BASKETBALL @ Cape Breton University
- March 10-12, 2023: M BASKETBALL @ St. Francis Xavier University
- March 16-19, 2023: W HOCKEY @ Université de Montréal
- March 16-19, 2023: M HOCKEY @ University of Prince Edward Island
- March 17-19, 2023: W VOLLEYBALL @ University of British Columbia
- March 17-19, 2023: M VOLLEYBALL @ McMaster University

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## Priorities.

#### Rebuild: Looking Forward.

- Next Bid Process
  - Basketball & Hockey (spring/summer)
  - Soccer & Rugby (fall)
- Playing Regulations Review
- Berths, Seeding, Format Confirmation
- STSC Roles, Responsibilities and Process
- NSO Partnerships
- Identify Opportunities
  - Vanier 2023 & Beyond
  - Championship Schedule







## International

Making our mark on the World Stage.





# FISU

#### Status Report & Next Steps.

- Overcoming Challenges
  - Cancellation of Lucerne 2021
  - Withdrawal from Chengdu 2021
  - New Manager, International Games Operations
- 2022-2023 Calendar
  - International calendar still uncertain
  - Participation in 6 WUC and 1 UWC
  - Preparation for Lake Placid 2023
    - How NY does winter
    - Team Canada
      - 110 Athletes
      - 30 Coaches and ISTs
      - 10 Mission Staff
  - Chengdu 2021 postponed to summer 2023, Ekaterinburg hosting rights suspended
- Hosting and Bidding
  - London, ON 2023 World University Championship Rowing
  - Strategy revision and action plan design







## All Stars.

### Status Report .

- FISU Lake Placid
  - M&W Team Staff first right of refusal
  - Men's Team vs World Junior Concept





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