



# 2022 U SPORTS CONFERENCE & ANNUAL MEETING

**May 30 - June 2**

The Lord Nelson Hotel & Suites  
1515 South Park St. | Halifax, NS

## COMMITTEE MEETINGS

### SUNDAY, MAY 29

TIME	COMMITTEE	LOCATION
10:00 AM - 6:00 PM	Eligibility Committee Meeting	Belleisle I
6:00 PM - 8:00 pm	Sport Committee Meeting	Vanguard I

### MONDAY, MAY 30

TIME	COMMITTEE	LOCATION
8:00 AM - 11:00 AM	AFA Committee Meeting	Belleisle I
8:30 AM - 10:30 AM	Sport Committee Meeting	Vanguard I

## CONFERENCE SESSIONS

### MONDAY, MAY 30

TIME	PRESENTATION / WORKSHOP TOPIC	LOCATION
11:30 AM	<i>Coffee &amp; Tea</i>	<i>Regency Ballroom</i>
12:00 PM - 12:10 PM	<b>Reconnecting with resilience and innovation - an introduction to the U SPORTS Conference</b> <i>Lisette Johnson-Stapley - Chief Sport Officer, U SPORTS</i>	Imperial Ballroom
12:10 PM - 12:30 PM	<b>Attendee Introductions</b>	Imperial Ballroom
12:30 PM - 12:45 PM	<b>Meet our new U SPORTS CEO...Pierre Aresenault</b> <i>Dick White - Interim Chief Executive Officer, U SPORTS</i> <i>Pierre Arsenault - New Chief Executive Officer, U SPORTS</i> <i>Lisa Beatty - Chief Operating Officer, U SPORTS</i>	Imperial Ballroom
12:45 PM - 1:45 PM	<b>EDI Practices - Sharing member and conference initiatives and lessons learned</b> <i>John Bower - Director, Marketing and Communications, U SPORTS</i> <i>Allison Saunders - Communications and Marketing Manager, AUS</i> <i>Stéphane Boudreau - Assistant Director General, RSEQ</i> <i>KP Anand - Associate Director, Business Development and Operations, Wilfrid Laurier University and OUA EDI Committee Chair</i>	Imperial Ballroom
1:45 PM - 2:00 PM	<b>PM BREAK</b>	<i>Regency Ballroom</i>
2:00 PM - 3:15 PM	<b>Safe Sport - Prevention and robust programming development to protect both student-athletes and universities using a participant-first approach</b> <i>Ilan Yampolsky - Founder / Chief Executive Officer, ITP Sport</i> <i>Allison Forsyth - 2002 Olympian, Partner / Chief Operating Officer, ITP Sport</i>	Imperial Ballroom

## Reconnecting with resilience and innovation.

The Lord Nelson Hotel & Suites  
1515 South Park St. | Halifax, NS

U SPORTS 2022  
CONFERENCE & ANNUAL MEETING

CONFERENCE SESSIONS				
3:15 PM	-	4:30 PM	<p><b>Medical experts will share important initiatives and tools to assist Athletic departments in learning about the latest preventative measures and ensuring health care safety of student-athletes</b></p> <p><i>Dr. David Cudmore, MD, CCFP(SEM), FCFP, Dip Sport Med Family And Sport Medicine</i></p> <p><i>Dr. Nate Moulson - Division of Cardiology, Department of Medicine, University of British Columbia and Vancouver Coastal Health - Outcomes Registry for Cardiac Conditions in Athletes (ORCCA)</i></p> <p><i>Dr. Amanda Black - Assistant Professor, Faculty of Kinesiology and Certified Athletic Therapist, University of Calgary - Concussion Awareness Training Tool and the Canadian Integrated Injury and Health Surveillance System</i></p> <p><i>Dr. Carla Edwards, MD, Sports Psychiatrist - Assistant Clinical Professor, Department of Psychiatry and Behavioural Neurosciences, McMaster University - Mental Health Committee co-chair and U SPORTS Sports Medicine and Research Science Committee - The Current Landscape of Athlete Mental Health in Canadian Universities: is there a crisis?</i></p>	Imperial Ballroom
4:30 PM	-	5:30 PM	<b>Free Time</b>	
5:30 PM	-	7:30 PM	<p><b>U SPORTS Honours Awards Reception</b></p> <p>Austin Matthews Award, Fred Sgambati Media Award, Jean-Marie de Koninck U SPORTS Coaching Excellence Award, L.B. "Mike" Pearson Award</p>	Imperial Ballroom
9:00 PM	-	12:00 AM	<p><b>U SPORTS Social</b></p> <p>Please join the other delegates at a local Halifax restaurant for the chance to catch up with one another!</p>	 Auction House 1726 Argyle Street
TUESDAY, MAY 31				
TIME			PRESENTATION / WORKSHOP TOPIC	LOCATION
8:00 AM			<b>Coffee &amp; Tea</b>	Regency Ballroom
8:00 AM	-	3:00 PM	<p><b>Canada Sport and Entertainment Expo</b></p> <p>Vendors will showcase the latest products and services to help with programs, services and facilities.</p>	Regency Ballroom
8:30 AM	-	10:15 AM	<p><b>U SPORTS Communications and Marketing: Broadcasting Strategy Leveraging digital and linear broadcasting to increase U SPORTS exposure (Breakout Session)</b></p> <p><i>John Bower - Director, Marketing and Communications, U SPORTS</i>  <i>Chris Irwin - Executive Producer Sport Content, CBC Sports</i>  <i>Bengt Neathery - President, iSiLIVE</i>  <i>Louis-Philippe Neveu - General Manager, TVA Sports</i></p>	Imperial Ballroom
10:15 AM	-	10:45 AM	<p><b>ESports: CSL - First Year in Review</b></p> <p><i>Francisco Tejada - Senior Account Executive Sponsorship Sales, CSL ESports</i></p>	Imperial Ballroom
10:45 AM	-	11:15 AM	<p><b>REFRESHMENT BREAK</b></p> <p><i>Extended break so delegates can visit Canadian Sport and Entertainment exhibit booths</i></p>	Regency Ballroom

CONFERENCE SESSIONS				
11:15 AM	-	12:00 PM	<p><b>Black North Initiative – Addressing Systemic Barriers for U SPORTS Student-Athletes</b></p> <p><i>Dahabo Ahmed-Omer - Black North Initiative</i>  <i>Chris George - Senior Wealth Advisor, Portfolio Manager, Scotia Wealth Management</i>  <i>Sundeep Gokhale - Lawyer, Sherrard Kuzz LLP</i>  <i>Zach Weese - Manager of Governance and Special Projects, U SPORTS</i></p>	Imperial Ballroom
12:00PM	-	12:30PM	<p><b>Student-athletes + motionball = putting the fun back into giving! Learn more about motionball, a national not-for-profit bringing university students and local Special Olympics athletes together for inclusive sport across Canada</b></p> <p><i>Sarah Young - Event Coordinator, Motionball for Special Olympics</i></p>	Imperial Ballroom
<i>12:30 PM</i>	-	<i>1:45 PM</i>	<p><b>LUNCH</b></p> <p><i>Extended lunch so delegates can visit Canadian Sport and Entertainment exhibit booths</i></p>	<i>Regency Ballroom</i>
1:45 PM	-	3:00 PM	<p><b>Eligibility Conversations</b></p> <p><b>A breakout session to connect and receive feedback from members</b></p> <p><i>Tara Hahto - Director Compliance and Eligibility, U SPORTS</i>  <i>Elysse Pilon - Coordinator Compliance and Eligibility, U SPORTS</i></p>	Imperial Ballroom
3:00 PM	-	3:45 PM	<p><b>Observations and research over the years on the high performing components of sport &amp; culture, that lead to competitive success at the regional and national U SPORTS levels</b></p> <p><i>Kevin Dickie - former Executive Director of Acadia Athletics and former U SPORTS Board Member</i></p>	Imperial Ballroom
<i>3:45 PM</i>	-	<i>4:00 PM</i>	<p><b>REFRESHMENT BREAK</b></p>	<i>Regency Ballroom</i>
4:00 PM	-	5:00 PM	<p><b>The importance of university sport to student-athletes</b></p> <p><i>Waneek Horn Miller - 2000 Summer Olympian and Member of Canada's Sports Hall of Fame, Vice President of Innovation and Client Relations, Indigenous Financial Solutions</i>  <i>Cindy Tye - Associate Director Athletics &amp; Recreation and Head Coach Women's Soccer, Dalhousie University</i>  <i>Alain Lavoie - Cross Country / Track &amp; Field student-athlete, Université de Moncton</i>  <i>Lexie Shannon - Track &amp; Field student-athlete, University of New Brunswick</i>  <i>Osman "Ozzy" Omar - Basketball student-athlete, Cape Breton University</i></p>	Imperial Ballroom
<i>5:00 PM</i>	-	<i>6:00 PM</i>	<p><b>HAPPY HOUR WITH EXHIBITORS</b></p> <p><i>Hosted by U SPORTS and our exhibitors, an opportunity to socialize and network</i></p> <p><i>Sponsored by LiveU Inc.</i></p> <p></p>	<i>Regency Ballroom</i>
6:00 PM	-	8:00 PM	<p><b>Free Time</b></p>	
8:30 PM	-	12:00 AM	<p><b>U SPORTS Social</b></p> <p>Please join the other delegates at a local Halifax restaurant for the chance to catch up with one another!</p> <p><i>Sponsored by Centaur Products</i></p> <p></p>	<p>  AN AUTHENTIC IRISH PUB</p> <p>Durdy Nelly's Irish Pub 1645 Argyle St.</p>

**CONFERENCE SESSIONS**

**WEDNESDAY, JUNE 1**

TIME		PRESENTATION / WORKSHOP TOPIC	LOCATION
8:00 AM		<b>Coffee &amp; Tea</b>	Regency Ballroom
8:30 AM	- 9:15 AM	<b>U SPORTS Sport Department Presentation - new vision for sport committee, next steps for sport model, key highlights for national championships, next bid process, sport technical highlights and the international program moving forward</b> <i>Lisette Johnson-Stapley - Chief Sport Officer, U SPORTS</i> <i>Jennifer Smart - Director of Sports, U SPORTS</i> <i>Alexandra Roy - Manager, International Games Operations, U SPORTS</i> <i>Jenna Blackburn, Coordinator, Sport, U SPORTS</i>	Imperial Ballroom
9:15 AM	- 10:30 AM	<b>Sport Tourism Matters – The Impact of Sport Event Hosting in Canada</b> <i>Grant MacDonald - Chief Operating Officer, Sport Tourism Canada</i>	Imperial Ballroom
10:30 AM	- 10:45 AM	<b>REFRESHMENT BREAK</b>	Regency Ballroom
10:45 AM	- 12:00 PM	<b>Safety in Sport - Working toward a safe, comfortable and enjoyable experience for fans (Breakout Session)</b> <i>Dick White – Interim CEO, U SPORTS</i> <i>Dr. Carla Edwards, MD, Sports Psychiatrist - Assistant Clinical Professor, Department of Psychiatry and Behavioural Neurosciences, McMaster University - Mental Health Committee co-chair and U SPORTS Sports Medicine and Research Science Committee</i> <i>Allison Forsyth - 2002 Olympian, Partner / Chief Operating Officer, ITP Sport</i> <i>Ben Matchett - Director of Athletics, University of Calgary</i> <i>Karla Karch - Director of Athletics, Mount Royal University</i>	Imperial Ballroom
12:00 PM	- 2:00 PM	<b>LUNCH and Conference Meetings</b>	Regency Ballroom, Admiral, Vanguard I, Belleisle
2:15 PM	- 3:00 PM	<b>University Sport: Perspectives from a President</b> <i>Dr. Joanne MacLean - President and Vice Chancellor, University of the Fraser Valley and U SPORTS Board Chair</i>	Imperial Ballroom
3:00 PM	- 4:00 PM	<b>Management by Values - Aligning personal values to drive performance with the culture of the organization</b> <i>Dina Bell-Laroche - Partner and Integral Master Coach, Sport Law</i>	Imperial Ballroom
4:00 PM	- 4:30 PM	<b>Conference Wrap-Up &amp; Closing Remarks</b> <i>Dick White - Interim Chief Executive Officer, U SPORTS</i>	Imperial Ballroom
4:30 PM	- 5:30 PM	<b>Free Time</b>	
5:30 PM	- 6:00 PM	<b>Transportation to Social Event</b>	
6:00 PM	- 8:30 PM	<b>Halifax Boat Cruise</b> A chance to enjoy the local sites! Sponsored by The Building Blocks Group 	
9:00 PM	- 12:00 AM	<b>U SPORTS Social</b> Please join the other delegates at a local Halifax restaurant for the chance to catch up with one another!	 The Old Triangle 5136 Prince St.

**ANNUAL MEETING****THURSDAY, JUNE 2**

TIME		PRESENTATION / WORKSHOP TOPIC	LOCATION
8:30 AM		<i>Coffee &amp; Tea</i>	<i>Regency Ballroom</i>
9:00 AM	- 10:00 AM	<b>Keynote Speaker: Kaleb Dahlgren</b> Author of Crossroads and Humboldt Broncos Bus Crash Survivor	Imperial Ballroom
10:00 AM	- 12:00 PM	<b>43rd U SPORTS Annual Meeting</b>	Imperial Ballroom
1:00 PM	- 2:30 PM	<b>U SPORTS Board of Directors Meeting</b>	Admiral Room

**Reconnecting with resilience and innovation.**The Lord Nelson Hotel & Suites  
1515 South Park St. | Halifax, NSU SPORTS 2022  
CONFERENCE & ANNUAL MEETING