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TO / À: U SPORTS Corporate Partners

FROM / DE: John Bower

COPY/COPIE: Lisette Johnson-Stapley, U SPORTS, Chief Sport Officer
Dane Gomez, U SPORTS, Coordinator Corporate Partnerships

DATE: March 13, 2020

SUBJECT / OBJECT: Cancellation of U SPORTS Championships, COVID -19

Good afternoon,

Last night, U SPORTS and our hosts had to make the difficult decision to cancel the 2020 U SPORTS men's and women's hockey championships as well as the 2020 U SPORTS men's and women's volleyball championships.

The rapidly changing nature of the COVID-19 pandemic required the U SPORTS Crisis Management Team to make a swift informed decision last night.

We would like to thank you for your understanding and continued support of U SPORTS and its members during this difficult period.

During our championship season, we took proactive measures to over-deliver on partnership requirements in line with industry best practice to protect partners should extenuating circumstances such as these arise. As such, we are confident that the cancellations should have minimal impact on the execution of our agreements.

It will take us a little time to review the situation, but as a valued partner, we commit to staying in contacting in the coming weeks and to provide greater details about the situation. If you have questions in the interim, please feel free to reach out to either myself or Dane Gomez (dgomez@usports.ca).

Thank you again for your continued support of U SPORTS, our student-athletes and our championships.

Sincerely,

John Bower
Director, Marketing and Communications
Directeur, Marketing et Communications