



FOR IMMEDIATE RELEASE

Odlum Brown Limited named title sponsor of the 2019 U SPORTS Swimming Championships

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TORONTO / VANCOUVER – U SPORTS announced Wednesday that **Odlum Brown Limited** has been named title sponsor of the 2019 U SPORTS Swimming Championships.

This year's national meet is scheduled for Feb. 21-23 at the [state-of-the-art UBC Aquatic Centre](#), which opened in January 2017. It will mark the sixth time the Thunderbirds have hosted the event, but first in a decade since welcoming the best swimmers in the nation in back-to-back years in 2008 and 2009.

“Odlum Brown has a long history of supporting the communities in which we live and work,” said **Ian Roberston**, Portfolio Manager, Director, and Vice President of Odlum Brown Limited, who swam for the Thunderbirds from 1981 to 1986, and received the school's Achievement Award for Volunteer Leadership in 2017. “Many of us competed as amateur athletes and we're delighted to be able to support Canada's best university swimmers as they come to UBC. Our world class athletes will have a chance to compete in front of fellow students, parents, friends and the broader swimming community, and they will be able to do it in UBC's outstanding new pool.”

An independent, full service investment firm headquartered in Vancouver, Odlum Brown has become a fixture in supporting Canadian university swimming, having served since 2015 as title sponsor of the annual Colleges Cup Pacific meet hosted by UBC and featuring several Canada West teams each November.

“We are pleased to have Odlum Brown as title sponsor for the 2019 U SPORTS Swimming Championships,” said U SPORTS President and CEO **Graham Brown**. “Odlum Brown has a strong connection with both U SPORTS and UBC swimming, and we couldn't be more excited to strengthen that partnership by showcasing together the most talented student-athletes in the nation.”





Last year's U SPORTS Swimming Championships featured eight members of the Canadian Olympic Team, many of whom will be vying for a spot at the 2019 Pan American Games this summer. The reigning national champion and No.1-ranked Thunderbirds – who are led by Olympians **Emily Overholt** and **Markus Thormeyer** – have enjoyed tremendous success in the pool, winning a combined 39 national titles since 1965 (17 men, 22 women), and have swept both championships in three of the last four years.

“We are very proud and fortunate to have Odlum Brown as a supporting partner as we get set to host the upcoming 2019 U SPORTS Swimming Championships at our state -of-the-art UBC Aquatic Centre,” said UBC Senior Athletics Director **Gilles Lépine**. “Odlum Brown has been a longtime supporter of UBC and an organization that understands and encourages the value and spirit of student-athletes competing at the highest levels.”





About Odlum Brown

This year, Odlum Brown Limited celebrates its 96th year as an independent, full-service investment firm providing disciplined investment advice and objective research with a singular focus on clients. Nationally, Odlum Brown is distinguished as one of Canada's Best Managed Companies, an honour that has remained with the firm for 19 years, and one of Canada's Most AdmiredTM Corporate Cultures.

About U SPORTS

U SPORTS is the national brand for university sports in Canada. Every year, close to 20,000 student-athletes and 700 coaches from 56 universities vie for 21 national championships in 12 different sports. U SPORTS also provides higher performance international opportunities for Canadian student-athletes at Winter and Summer Universiades, as well as numerous World University Championships. For further information, visit USPORTS.ca or follow us on:

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