



Track & Field / Athlétisme
Winnipeg, MB · 2019

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BEYNON SPORTS NAMED PRESENTING SPONSOR OF 2019 U SPORTS TRACK AND FIELD CHAMPIONSHIPS

FEBRUARY 28, 2019

TORONTO / WINNIPEG — U SPORTS and Bison Sports announced Thursday that **Beynon Sports** has been named the presenting sponsor of the 2019 U SPORTS Track and Field Championships.

The event will be hosted by the University of Manitoba from March 7-9 at the James Daly Fieldhouse.

“Our mission has and will always be to help change the face of Canadian track and field,” said **Matt Auffrey**, President of Playteck Enterprises, the Canadian distributor for Beynon Sports. “Together, Beynon Sports and Playteck Enterprises are proud to be a part of the 2019 U SPORTS Track and Field Championships. This event significantly helps share the passion for the sport and generates a positive impact for collegiate and youth participation. We’re all very excited to be the trusted surface of this great competition.”

Playteck Enterprises recently remodeled the James Daly Fieldhouse with Beynon Sports surfacing in the summer of 2017. The Fieldhouse is the indoor home of Bison track and field at Max Bell Centre on the University of Manitoba campus. Beynon materials were also used in re-surfacing the outdoor track at University Stadium for the 2017 Canada Summer Games.

“We are pleased to welcome Beynon Sports as the presenting sponsor for the 2019 U SPORTS Track and Field Championships,” said U SPORTS President and CEO **Graham Brown**. “Beynon has proven to create safe, quality, and dependable surfaces in the sport of track and field and we are looking forward to delivering a first-rate experience for our student-athletes at our national meet in Winnipeg.”

A Canadian leader in sports surfacing, Playteck Enterprises specializes in track, tennis and playground surfacing. The trusted choice of elite programs in Canada, Playteck is the home surface of over 50 facilities across the country, including the University of Manitoba, University of Alberta, University of Guelph, Cape Breton University and the Gordie Howe Sports Complex in Saskatoon. Playteck is the exclusive Canadian partner of Beynon Sports, a world leader in track surfacing and surface of renowned track and field mecca, Hayward Field at the University of Oregon.

“We are very proud to have Beynon Sports as our presenting sponsor for the 2019 U SPORTS Track and Field Championships,” said **Gene Muller**, Director of Athletics and Recreation, Bison Sports. “Beynon has helped us create a championship-level facility for the best track and field athletes from across the country, as we work to showcase their phenomenal talents at the U SPORTS Championships this March.”



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About Beynon Sports

Beynon Sports' premier track & field and athletic surfaces including outdoor tracks, indoor fieldhouses or multi-purpose gymnasiums are found in the world's most renowned facilities, thrilling fans with record-breaking times. Beynon is proud of their industry-leading reputation for unmatched quality, durability and performance. Beynon Sports' specialized, high performance synthetic athletic surfaces are designed for speed, competition, and daily training.

About U SPORTS

U SPORTS is the national brand for university sports in Canada. Every year, close to 20,000 student-athletes and 700 coaches from 56 universities vie for 21 national championships in 12 different sports. U SPORTS also provides higher performance international opportunities for Canadian student-athletes at Winter and Summer Universiades, as well as numerous World University Championships. For further information, visit USPORTS.ca or follow us on:

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